



Version: 1.0

Effective Date: 30 July 2026

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1. Introduction

This Cookie Policy explains how Seamless Entertainment Ltd ("Seamless Entertainment", "we", "our", or "us") uses cookies and similar technologies when you visit our website.

It should be read alongside our Privacy Policy, which explains how we collect, use and protect your personal information.

By continuing to use our website, you acknowledge that cookies may be used in accordance with this Cookie Policy. Where required by law, we will ask for your consent before placing non-essential cookies on your device.

2. What Are Cookies?

Cookies are small text files that are stored on your computer, tablet or mobile device when you visit a website.

Cookies help websites function efficiently, remember your preferences, improve user experience and provide website owners with information about how their website is used.

Cookies cannot normally identify you directly, but they may be linked to information that identifies you.

3. Why We Use Cookies

We use cookies to:

- Ensure the website functions correctly.
- Remember your preferences and settings.
- Improve website performance.
- Analyse visitor behaviour and website usage.

- Enhance security.
- Help diagnose technical issues.
- Measure the effectiveness of marketing campaigns (where applicable).
- Improve the services we provide.

4. Types of Cookies We Use

Strictly Necessary Cookies

These cookies are essential for the operation of our website and cannot normally be disabled.

They may be used to:

- Maintain website security.
- Enable page navigation.
- Remember cookie consent preferences.
- Complete online forms.
- Support ticket purchasing functionality.

Without these cookies, certain parts of the website may not function correctly.

Performance and Analytics Cookies

These cookies help us understand how visitors use our website.

They may collect anonymous information such as:

- Number of visitors.
- Pages viewed.
- Time spent on the website.
- Navigation between pages.
- Website performance.
- Error reporting.

This information helps us improve our website and user experience. Where required by law, these cookies will only be used with your consent.

Functional Cookies

Functional cookies allow our website to remember choices you make, such as:

- Language preferences.
- Accessibility settings.
- Form information.
- User preferences.

These cookies improve your browsing experience but are not always essential.

Marketing and Advertising Cookies

Where used, these cookies help us:

- Measure advertising effectiveness.
- Deliver relevant advertisements.
- Understand interactions with marketing campaigns.
- Limit repeated advertisements.

Marketing cookies will only be placed on your device where you have provided your consent.

5. Third-Party Cookies

Some cookies may be placed by trusted third-party providers whose services we use.

These may include providers of:

- Website analytics.
- Online ticketing services.
- Embedded videos.
- Social media content.
- Payment services.
- Marketing platforms.

These organisations have their own privacy and cookie policies, which we encourage you to review.

6. Managing Cookies

Most internet browsers allow you to:

- View cookies stored on your device.
- Delete cookies.
- Block cookies.
- Block cookies from specific websites.
- Receive notifications before cookies are stored.

Please note that disabling certain cookies may affect the functionality of our website and your overall browsing experience.

7. Cookie Consent

When you first visit our website, you may be presented with a cookie banner allowing you to:

- Accept all cookies.
- Reject non-essential cookies.
- Customise your cookie preferences.

You can change your cookie preferences at any time using the cookie settings available on our website, where provided.

8. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in legislation, technology or our business operations.

The latest version will always be available on our website.

9. Contact Us

If you have any questions about this Cookie Policy, please contact:

Seamless Entertainment Ltd

Exchange House
St. Cross Lane
Newport
Isle of Wight
PO30 5BZ
United Kingdom

Email: info@seamlessentertainment.co.uk